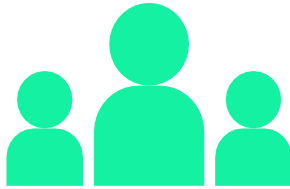


Wednesday Water SmartBrief

2025 Media Kit

BROUGHT TO YOU IN
PARTNERSHIP WITH:



6,080 Water and wastewater owners and
design-build industry firms serving them

Display & Native Advertising

■ [Above-the-Fold Takeover](#) (Billboard + News 1) \$750/issue

■ [Billboard](#) \$500/issue

■ [News 1](#) \$500/issue

■ [News 2](#) \$540/issue

■ [News 3](#) \$405/issue

■ [Featured Content](#) \$500/issue

■ [SmartSocial](#) By Segment Only

■ 5x minimum on Display & Native Advertising

■ News Section ads include the Rectangle-Text Ad or Video-Text Ad

■ Upgrade any news section placement to a Video-Text ad for a premium

Exclusive Opportunities

■ [Special Report Single Issue](#) \$3,000

■ [Dedicated Send](#) \$5,000

■ [Spotlight](#) \$6,000

■ [Year in Review](#) \$5,000

